



FISHHAWK RANCH'S

World's Greatest Backyard Athlete!

OCTOBER 10, 2009 • 3PM – FINISH • FISHHAWK RANCH

Do you or someone you know possess the unique skills to take home the Gold at our World's Greatest Backyard Athlete competition? It doesn't take a chiseled frame, a BJ Upton bat or a James Shields arm to claim this prestigious title, just a cool blend of odd skills and backyard savvy.

Come and compete for the right to be called World's Greatest Backyard Athlete as you demonstrate your best backyard skills against others who desire to claim the coveted title. All those years of enjoying backyard barbeques, flipping burgers on the grill, lounging poolside and enjoying that first summer watermelon need not go to waste. Those skills you didn't even know you'd been honing summer after summer, are really all it takes to become FishHawk Ranch's real man/woman of summer leisure genius!

Nominate and sponsor someone from your block or your office to come out and represent what promises to be FishHawk Ranch's most exciting and unique competition. Then come support them, laugh with them all the while raising good money for great charities!

What does it take to join the fun, you ask?

1.

A love of quirky backyard games like disc toss, dizzy bat, and pumpkin seed spitting. The competition is decidedly laid-back and friendly – that is, until the final rounds, when the crowds swell, egos are challenged, and a world title is within grasp!

2.

A commitment to raise \$250 for the Life is good® Kids Foundation. Get neighbors and friends to sponsor you, then have them come out and cheer you on!

3.

A visit to NewlandPumpkinFestival.com/FishHawkRanch and click on the link to FishHawk Ranch's World's Greatest Backyard Athlete.

For full information on how you can enjoy a fun-filled day for the whole family on October 10, 2009 at FishHawk Ranch, visit our Web site at FishHawkRanch.com or ThePumpkinsAreComing.com



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Fundraising tips for athletes

Corporate Matching. The fastest way to kick-start your fundraising is to speak to your employer and ask if they will match what you raise or at least make a substantial donation. Many companies are very willing to support their employees in this way and may have a specific budget for this type of donation.

E-mail the Obvious — and the Not So Obvious. Family and friends are obvious. Less obvious targets include work contacts, colleagues past and present, neighbors, and the groups, clubs, and associations to which you belong.

Use a Wide Assortment of Pitches. In addition to e-mailing your contact list, consider the following creative possibilities:

- Party fundraiser. Invite family and friends for a get-together night at your house. Provide the nuts and pretzels – and a donation box next to the cooler.
- Hold your own Backyard Games with family and friends. Compete in seed spitting, disc tossing, and a wiffle ball homerun derby. Cook on the grill. Collect donations. One athlete raised substantial money this way and her backyard fundraiser was featured in her local paper.
- Approach a local bar or restaurant and request a “Tip Night” on your behalf – a donation of all tips received on one night.
- Donate your services for one hour to a busy friend in exchange for their financial support: wash their car, cut their lawn, walk their dog.
- Hold a yard sale. If you have just a few items collecting dust at home, dust them off, post the list at work, and ask for bids. Or post the items on ebay and donate your earnings.
- Fundraise at work. Put a colorful donation box on your desk at work.
- Make it personal. Snail-mail personal letters to your top ten prospects. Sometimes a handwritten note does the trick.
- Carry your fundraising page address in your wallet or purse or write the address on a set of your business cards.
- Stash event info in your car. You never know when or where the opportunity may arise to obtain support.
- And finally – keep going. You are always going to get some brush back pitches, but keep taking your swings. You will feel a tremendous sense of pride when you achieve your fundraising goal.



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APPLICATION

First Name: _____ Last Name: _____

Date of Birth: _____ Age on day of event (Applicants must be 18 years or older): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Male: _____ Female: _____ Tee Shirt Size: (circle one) S M L XL

Amount Pledged: _____ Minimum \$250

Please attach a photo to the application so that you can be featured as a competing athlete. Photos can be returned.

Please answer the following:

List three hobbies: _____

What's your most embarrassing moment? _____

Name your favorite:

Movie _____ Food _____

Sports team _____ and Cartoon _____

List two things people don't know about you:

1. _____
2. _____

**Return completed application by 5pm on
Friday, October 2, 2009 to Lynda McMorrow at:**

E-mail: lmcmorrow@newlandcommunities.com or Fax: 813.685.7442